

EDITION 9

2025


TWR-WECAF.ORG

Tanuli! Magazine

EXCITING NEWS ABOUT WHAT GOD IS DOING IN WEST & CENTRAL AFRICA



Reaching the Youth – the Time is Now

My Story with God through Media

Igniting Hope – *Save the New Generation*
and the Rise of Young Disciples in
Africa

From Rituals to Redemption

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Tanuli!
Magazine

Imprint

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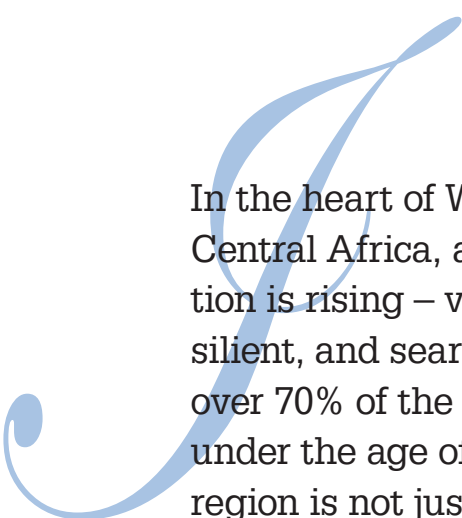
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We share with you what God is doing in West & Central Africa.

REACHING THE YOUTH – THE TIME IS NOW

Editorial by
Dr Sangho Abdoulaye
TWR WECAF International Director



In the heart of West and Central Africa, a generation is rising – vibrant, resilient, and searching. With over 70% of the population under the age of 30, this region is not just young; it is **strategically positioned for transformation**. The question is not whether we should reach the youth for Christ, but whether we can afford not to.

THE URGENCY

The challenges facing young people in this region are immense: unemployment, political instability, identity crises, substance abuse, digital addiction and spiritual confusion. Many are caught be-

tween tradition and modernity, between inherited beliefs and globalized ideologies. Every day that passes without intentional outreach is a day where another soul may be lost to hopelessness or deception.

The urgency is not just statistical – it's spiritual. The enemy is targeting this generation with distractions, distortions, and despair. But where darkness abounds, **grace must abound even more**. The time to act is now.

THE VALUE

Young people are not just the future – they are the present. They are influencers in their communities, innovators in their schools, and leaders in their churches. When a young person meets Christ, the ripple effect is profound. Families change. Communities shift. Nations awaken.

*Let us rise with
urgency, invest
with purpose, and
labour with love.*



Reaching the Youth – the Time is Now



Investing in youth ministry is not charity – it's **kingdom strategy**. It's planting seeds in fertile soil that will bear fruit for decades. It's building disciples who will become missionaries, pastors, teachers, Christian producers and agents of change.

THE IMPORTANCE

West and Central Africa are spiritually rich but often under-resourced. Ministries like *Save the New Generation*, *Men of Courage*, *Every Man a Warrior* in the West and Central Africa Region of TWR have shown that **intentional radio programmes of discipleship, contextualized teaching, and relational evangelism** can transform lives.

But the harvest is still plentiful, and the labourers are few.

WE MUST PRIORITIZE:

- **Media and digital** outreach in local languages
- **Training youth leaders** who understand cultural dynamics
- **Integrating faith into** education and vocational training
- **Partnering with churches, schools, and families** to create holistic support systems

The youth of West and Central Africa are not a mission field – they are a **mission force** waiting to be unleashed. Let us not delay. Let us not underestimate.

Let us rise with urgency, invest with purpose, and labour with love.

Because when we reach the youth, we reach the continent. And when we reach the continent, we shake the world for Christ.



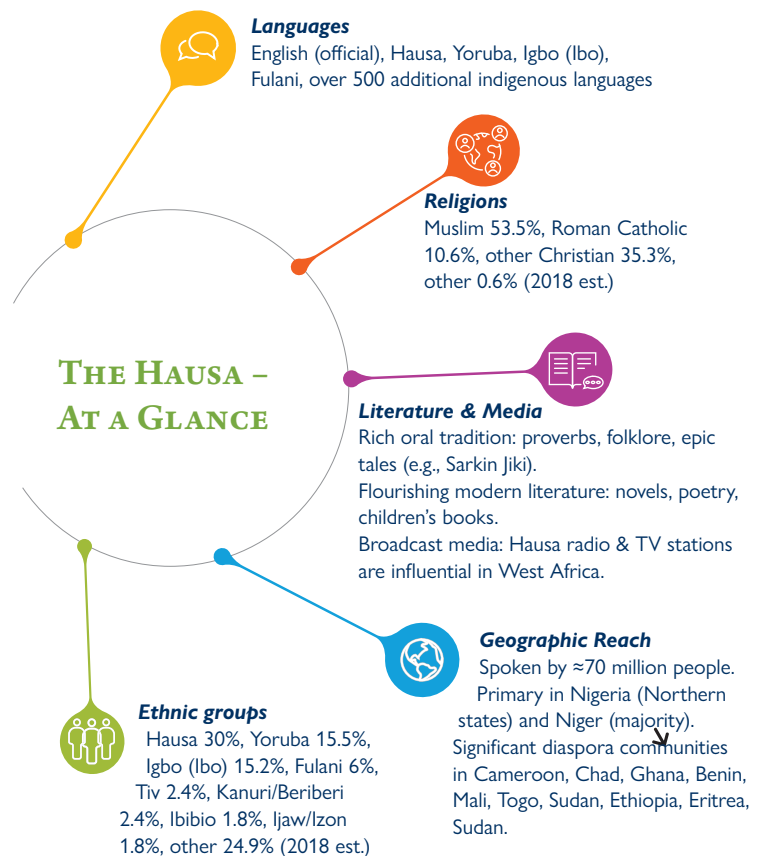
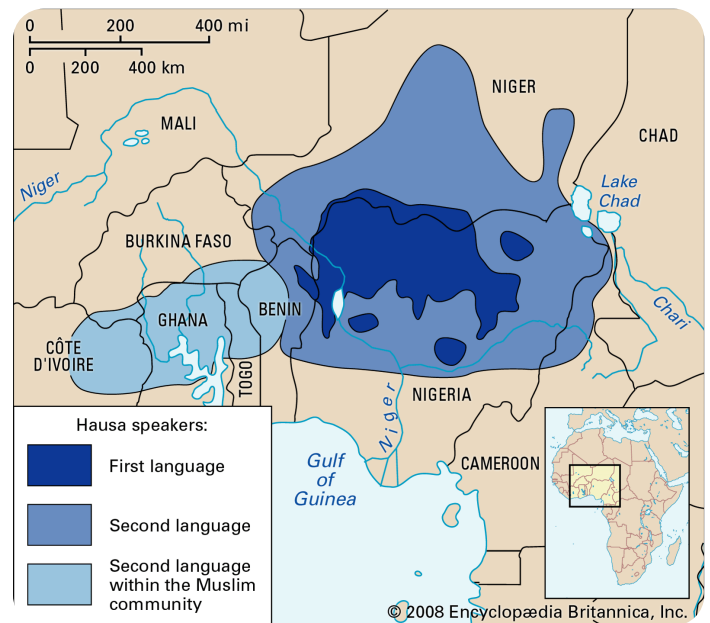
MY STORY WITH GOD THROUGH MEDIA

A Great Harvest through Media in Nigeria and Ivory Coast

Across West Africa, the power of media is transforming lives, opening doors for the Gospel in regions where traditional evangelism faces barriers.

My Story with God, a project designed to share testimonies of faith and transformation, has been a powerful tool in bringing people to Christ.

Through the Hausa-language broadcasts in Nigeria and the Bambara-language programmes in Ivory Coast, this initiative is bearing great fruit, drawing many Muslims into a per-



My Story with God through Media



sonal relationship with Jesus Christ.

We are deeply grateful to TWR for the invaluable support in our evangelism efforts.

ROOTED IN TESTIMONIES

One of the most effective ways to reach hearts is through storytelling.

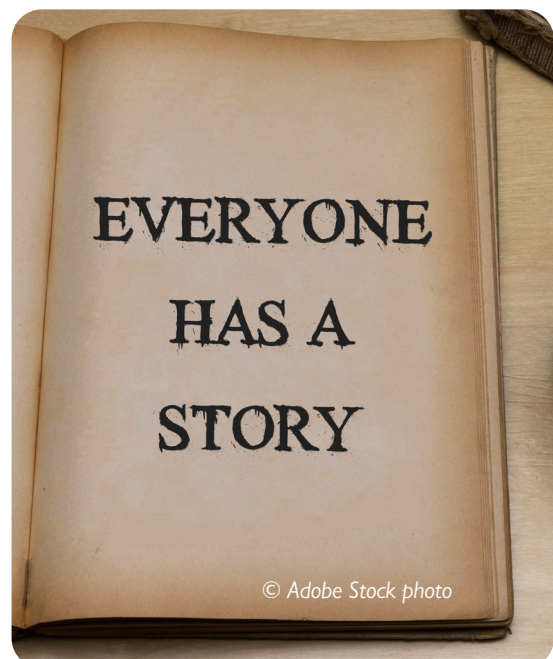
My Story with God brings real-life testimonies from people who have encountered Christ, making faith relatable and accessible. Many listeners who previously resisted the gospel are finding hope and truth in these compelling narratives.

A remarkable testimony comes from the Rev. Cosmas N., a field director with

an international mission agency serving in northern Nigeria:

“We are deeply grateful to TWR for the invaluable support in our evangelism efforts. The media content provided has been a game-changer – deeply relevant, biblically sound and perfectly suited to the hearts of our listeners. It has not only opened doors but has also made our groundwork significantly easier, allowing the gospel to take root in ways we could never have imagined. Thank you for being a faithful partner in the Great Commission.”

This testimony encapsulates the impact of *My Story with God* – making ↘



My Story with God through Media

*Reports ... indicate that
listeners are responding
with enthusiasm...*

- ✧ evangelistic work more effective, culturally relevant and spiritually transformative.



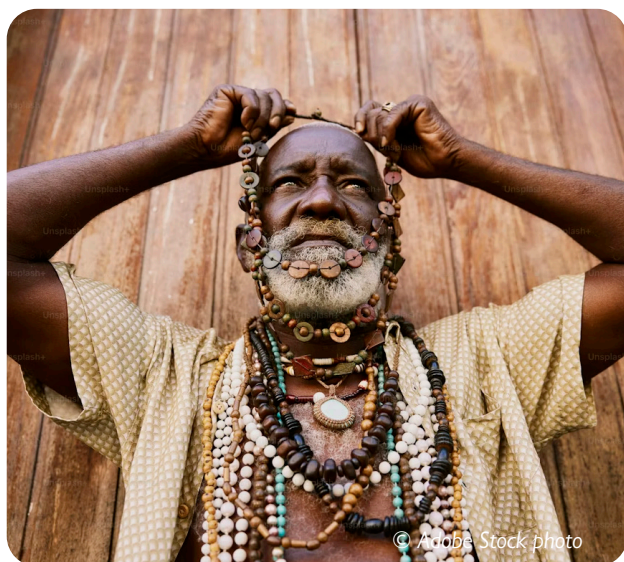
TRANSFORMING LIVES IN NORTHERN NIGERIA

In Northern Nigeria, where traditional evangelism can be met with resistance, the Hausa-language programmes have created a significant impact.

Through our TWR Radio 1476 platform and our partner FM stations, the gospel

is reaching homes, villages and communities where it was once difficult to gain access.

One such story is that of Hajara, a teenage girl who, along with her mother, found Christ after listening to the testimony of Maimouna Kone on MY STORY WITH GOD. Maimouna, a former Muslim, shared how she encountered Christ and experienced true peace. Her testimony resonated deeply with Hajara and her mother, leading them to seek more about Jesus. Today, they are actively growing in faith and have become a source of encouragement even to the producers of the programme.



Similarly, Umar, a former gang member, heard a story on *My Story with God* that changed his life.

He was drawn to the testimony of a young man who had left a life of violence and found peace in Christ. After ✧

My Story with God through Media

▼

listening to the programme, Umar reached out to a local pastor, gave his life to Christ, and is now part of a discipleship group.

It bridges cultural gaps, makes spiritual truths more relatable, and allows the message to penetrate deeply into the soul.

One listener, Fatoumata, shared how she had struggled with fear and uncertainty but found hope through a testimony on *My Story with God*. She connected with a local Christian group

the Bambara-... version of the programme is reaching many who have never heard the gospel...



A BREAKTHROUGH IN IVORY COAST

In Ivory Coast, the Bambara-language version of the programme is reaching many who have never heard the gospel clearly presented in their native tongue.

The power of hearing testimonies in one's heart language cannot be overstated.

and now is actively engaged in Bible study.

Reports from the field indicate that listeners are responding with enthusiasm, eager to learn more about Christ and how faith can transform their lives.

Many are connecting with local pastors and churches to take their next steps in the faith journey. ▼

My Story with God through Media

▼ EXPANDING THE REACH OF THE GOSPEL

The response to *My Story with God* has been overwhelmingly positive, demonstrating the profound power of oral-based media in the region.

Moving forward, the goal is to expand the reach of these broadcasts, translate them into additional languages and provide more discipleship opportunities for new believers.

As this great harvest continues, we are reminded of Matthew 9:37: “*The harvest is plentiful, but the workers are few.*”

God is calling more partners to join in this movement – to pray, to support, and to help spread the message of salvation, especially to our Muslim neighbours.

The Rev. Abdoulaye Sangho, who originally envisioned the *My Story with God* project, shares his perspective:

The response to MY STORY WITH GOD has been overwhelmingly positive...

“Testimonies have a unique power to touch hearts and break barriers. When people hear how Christ has changed the lives of others, they realise that transformation is possible for them, too. This project is not just about stories; it is about igniting faith and bringing people into the kingdom of God.”



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My Story with God through Media



PARTNER WITH US TO MAKE A DIFFERENCE

The work is far from over. There are still countless Muslims across West Africa who need to hear the message of hope and transformation.

Through prayer, financial support and advocacy, we can ensure that this testimony programme, *My Story with God*, continues to reach the unreached and bring many more into the kingdom.

Would you partner with us in this life-changing mission? Together, we can make a lasting impact for Christ! ■



IGNITING HOPE

Save the New Generation and the Rise of Young Disciples in Africa

Across Africa today, the cries of young people are loud, diverse and sometimes desperate – cries shaped by broken homes, peer pressure, digital influences and the relentless lure of destructive lifestyles.

Yet, amid the chaos, a powerful light is breaking through: *Save the New Generation (SNG)*, a bold discipleship and mentorship movement equipping young people to choose Christ, live purposefully and transform their communities.

DISCIPLESHIP AND MENTORSHIP AT THE CORE

At the heart of the movement lies a strong commitment to discipleship. Week after week,



young people gather in discipleship circles across Francophone and Anglophone Africa, engaging deeply with the Word of God while applying it to the struggles of daily life.

Trained mentors lead these circles, serving not only as teachers but as companions, walking with the youth through their doubts, temptations and aspirations.

Beyond this, SNG has launched the *LeaderShift* Programme – a specialized track designed to raise a new generation of leaders who embody,

both spiritual depth and practical competence.



Thirteen young people are undergoing this intensive journey, being equipped with biblical leadership, digital literacy and vocational skills. These are not simply tomorrow's leaders – they are already living testimonies of God's transforming power today.

"These are not simply tomorrow's leaders – they are already living testimonies of God's transforming power today."

DAILY DEVOTIONALS AND ENCOURAGEMENT

Every morning, hundreds of young people now **start their day with SNG Daily Devotionals**. These short, Scripture-rooted messages – shared through WhatsApp, Facebook and other digital channels – are written in simple, poetic and life-giving words.

From themes like *"Purity as a Heart Posture"* to *"Boundaries as Blessings,"* the devotionals have become a steady stream of encouragement, anchoring youth in biblical truth in an age of distraction.

SNG FRENCH PRODUCTION: MEDIA THAT SHAPES LIVES

The French-speaking arm of *Save the New Generation* has entered an exciting new phase with the production of 12 high-quality video episodes.

These episodes feature a mix of *Un-Scene* (Drama), *Un-Masked* (Street In-



terviews), *Un-Filtered* (Talk Show), *Echoes* (Motivational Quotes) and *Whispers from Home* (Wisdom Pieces).

Despite challenges with the scarcity of skilled media talent in Francophone Africa, the production team has persevered – even requiring senior project leaders to step into editing roles to ensure excellence.

Post-production is underway, with releases scheduled to ripple across TikTok, YouTube and Facebook.

*...create media that
doesn't just entertain but
disciples...*

The goal? To create media that doesn't just entertain but disciples – sparking conversations about identity, peer pressure, sexual

purity, substance abuse and faith. Already, youth ambassadors and mentors are preparing to integrate these episodes into discipleship sessions across communities.

“Media that doesn't just entertain but disciples.”

VOCATIONAL EMPOWERMENT THROUGH ESTECH-HUB AFRICA

SNG's vision goes beyond discipleship into practical empowerment. Through a strategic partnership with ESTECH-HUB Africa, young people are gaining access to training in IT, graphic design, video editing, drone piloting and digital storytelling.

Twelve youths are enrolled in hands-on programmes that merge technical competence with biblical character formation.



↘ Plans are underway to expand these training bootcamps, scaling up outreach to more than 30 young participants in the coming months. For many, this is the first time they can dream of viable careers while standing firmly on their faith foundation.

LIVES TRANSFORMED: FROM STREETS TO CHRIST

The testimonies emerging from the project are humbling. Young men once caught in petty crimes, street hustling and online scamming are finding new life in Christ.

Vagabonds who once wandered aimlessly are now walking in step with purpose and dignity. Some are even becoming youth ambassadors themselves,

leading their peers away from destruction and into discipleship.

"I used to live for the streets and fast money. Now, I live for Christ – and I have peace." – Youth Ambassador, Abidjan

NIGERIA'S HARVEST: VICTA MEDIA ENGAGEMENTS

We give God praise for the great harvest of souls among teenagers in Nigeria, where Victa Media continues to spearhead *Save the New Generation* outreach.

During the just-concluded Holiday Camp Meetings in Aba, teenagers were immersed in sessions on life-defining topics such as:

- ≡ 1. Gambling & Internet Fraud: Short-cut to Destruction
- ≡ 2. Drug Abuse: Breaking Free from Addiction
- ≡ 3. Sexual Purity: Guarding Your Heart in a Hyper-sexualized World
- ≡ 4. Career & Skill Development: Building a Future Without Compromise
- ≡ 5. Bible Quiz and Interactive Learning ↘

Igniting Hope



The result was nothing short of revival: Several teenagers made decisions for Christ, committing themselves to walk in purity and truth.

Mentorship programmes are already in place to nurture these commitments into maturity. And this is only the beginning – the Nigeria team continues to roll out similar discipleship training in other regions during the school holiday period, ensuring the momentum does not fade.

“Every young life turned from the streets to Christ is a reminder that God is still writing redemption stories in Africa

– and we are honored to walk alongside him.” – David Irondi

A MOVEMENT OF HOPE

From Francophone video productions to Anglophone camp meetings, from digital devotionals to face-to-face mentorship, *Save the New Generation* is not just a media programme – it is a movement of hope.

It is proof that when the church invests intentionally in young people, entire generations can shift from brokenness to blessing, from vagabonding to vision, from despair to discipleship.

And for every testimony we celebrate today, there are countless more yet to come. Indeed, the harvest is plentiful, and God is raising laborers through *Save the New Generation*. ■

Save the New Generation is not just a media programme – it is a movement of hope.

FROM RITUALS TO REDEMPTION

MEB's Hope-filled Campaign in Benin's Spiritual Cradle

Benin, known as the birthplace of Voodoo, holds deep spiritual traditions at the heart of its culture and identity.

VOICES BEYOND VODOO

Its annual Vodun festival in Ouidah draws crowds not only for its rich heritage, but also for the mesmerizing dance of Zangbeto guardians that patrol the night — a striking reminder of the nation's spiritual heartbeat.



Yet, in the shadows of these rituals, the light of Christ is breaking through. MEB (*Média Évangélique du Bénin*, TWR partner in Benin) remains steadfast in its mission to plant hope, cultivate unity and proclaim the gospel in this land often called the cradle of Voodoo.

“Every broadcast, every Bible study, every act of love is our way of saying: Darkness does not win here.” – Virgile Ouendo, MEB director

RESTORING UNITY & REBUILDING FAMILIES

In Cotonou, where deep-rooted spiritual traditions can foster division, MEB has emerged as a peacemaker. They have reconciled pastors across denominations, resolving disputes

From Rituals to Redemption

and distractions, while re-focusing the church on its mission of unity.

Programmes like *Women of Hope* and *Every Man a Warrior* are restoring families – helping husbands, wives and children heal broken relationships and find fresh strength in Christ. For many, these ministries have been nothing short of lifelines.

MEDIA THAT COSTS MORE THAN MONEY

While resources are scarce, the vision is bold. MEB continues to produce Christ to



VOODOO IN BENIN – QUICK FACTS



Origin

Birthplace of voodoo (Vodun), still widely practiced

Followers

Around 2/3 of Benin's people



Beliefs

Spirits (vodun) control nature, ancestors, and daily life

Practices

Ritual dances, offerings, masks, and spirit possession



Celebration

January 10 is National Voodoo Day

Christian View

Voodoo seeks power over spirits, but true freedom and peace are found only in Jesus Christ



the World video projects without external funding, trusting God to provide.

These unsponsored productions bring the gospel to unreached groups and families in their heart language, often

From Rituals to Redemption

↳ serving as the first Christian message they ever encounter.

This is sacrifice at its most radiant: not measured in budgets but in faith, courage and eternal impact.

DEEP TEACHING IN A LAND OF SPIRITS

Through daily broadcasts of *The Word Today*, in-depth studies with *Thru the Bible*, and discipleship journeys

like *Every Man a Warrior*, MEB is building bridges from fear to faith.

These programmes equip believers to stand firm in Christ while engaging ritual practices with understanding and grace.

The focus is clear:

Build resilient disciples who are not merely surviving spiritual darkness but transforming it with light.

A MOVEMENT OF FAITH AND INVITATION

MEB Director Virgile Ouendo shares his heart:

“We ask for prayers, encouragement and faithful partners in the gospel. This is not about finance first – it is about seeing the kingdom of God advance in the land of Voodoo. Support keeps the lamp burning, but prayer fuels the flame.”

This is not a plea for pity. It is a call to solidarity – to walk alongside MEB as they press forward in courage and conviction. ↘



From Rituals to Redemption

CONCLUSION: A STORY STILL BEING WRITTEN

✓ ON THE FRONTLINES OF THE KINGDOM

Elsewhere in Benin, in villages like Hêvié, evangelistic campaigns have seen entire communities respond to Christ.

In 2024, 238 baptisms took place in one such voodoo stronghold, echoing MEB's own steady harvest – proof that the gospel is powerful enough to break chains and raise new life.

MEB's work in Benin is not merely resistive – it is redemptive.

In a land where sacred groves and spiritual rituals dominate, MEB is planting hope, rebuilding families, and broadcasting Christ.

The story is still unfolding, and each new disciple is another chapter in God's great narrative of redemption in West Africa. ■



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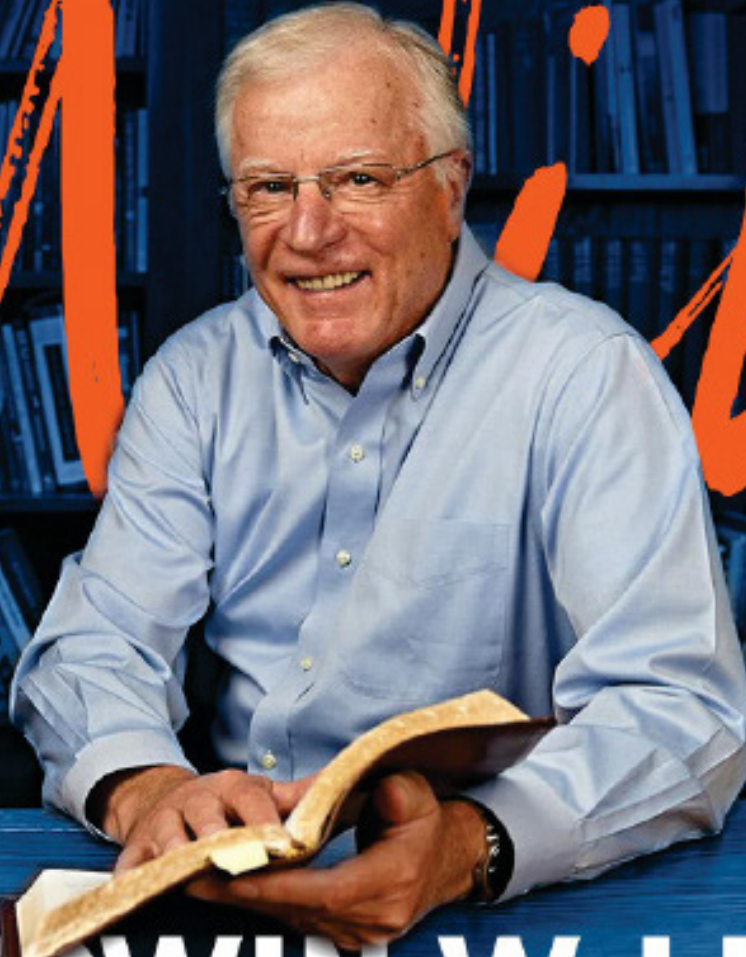
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